

North Carolina SHSP 2024 Update Implementation and Monitoring

May 23, 2025

Connecting people, products and places safely and efficiently with customer focus, accountability and environmental sensitivity to enhance the economy and vitality of North Carolina

Objective

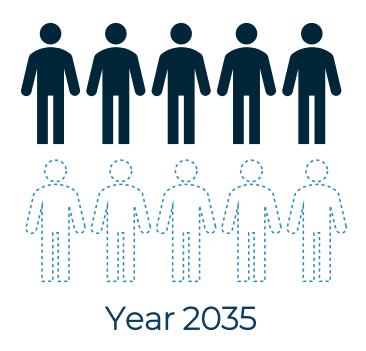
Update on 2024 Strategic Highway Safety Plan implementation

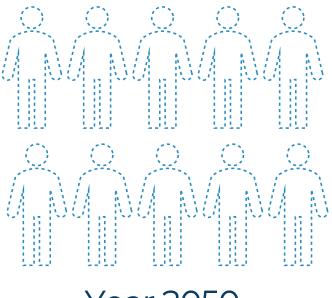
Seek input and partnership on implementation

SHSP Overview

2024 Goal

Reduce fatalities and serious injuries by half by 2035, moving towards zero by 2050.





Year 2050

2024 Emphasis Areas



LANE DEPARTURE



INTERSECTIONS



PEDESTRIANS, BICYCLISTS, AND PERSONAL MOBILITY



SEAT BELTS AND CAR SEATS



SUBSTANCE IMPAIRED DRIVING



OLDER DRIVERS



SAFER SPEEDS



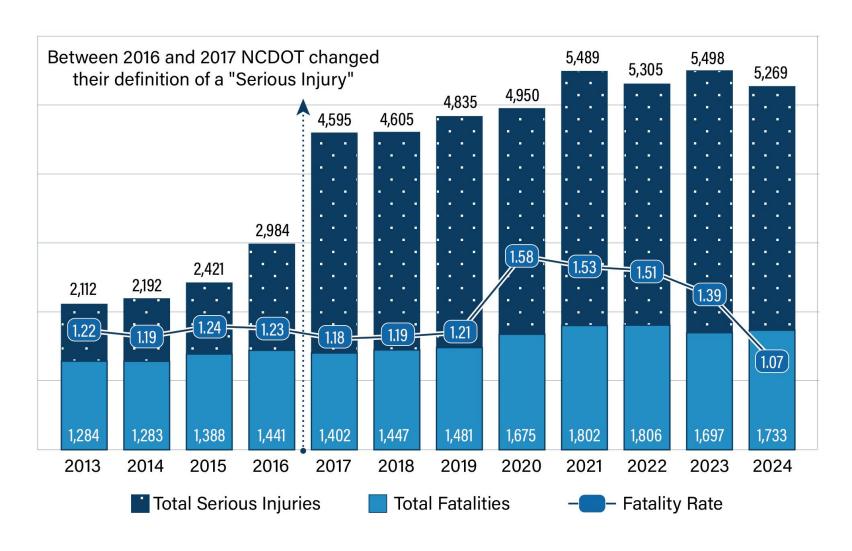
MOTORCYCLISTS



YOUNGER DRIVERS

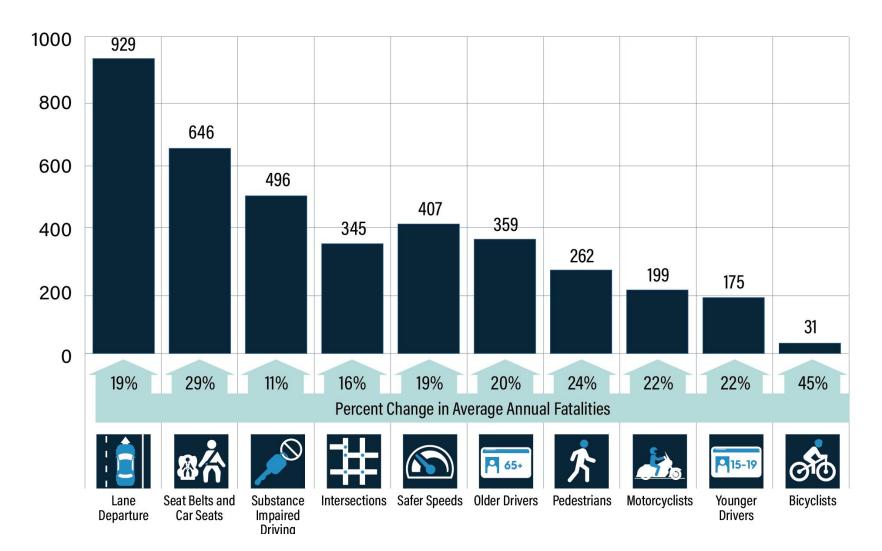
Total Fatalities, Serious Injuries, and Fatality Rate

2013-2024



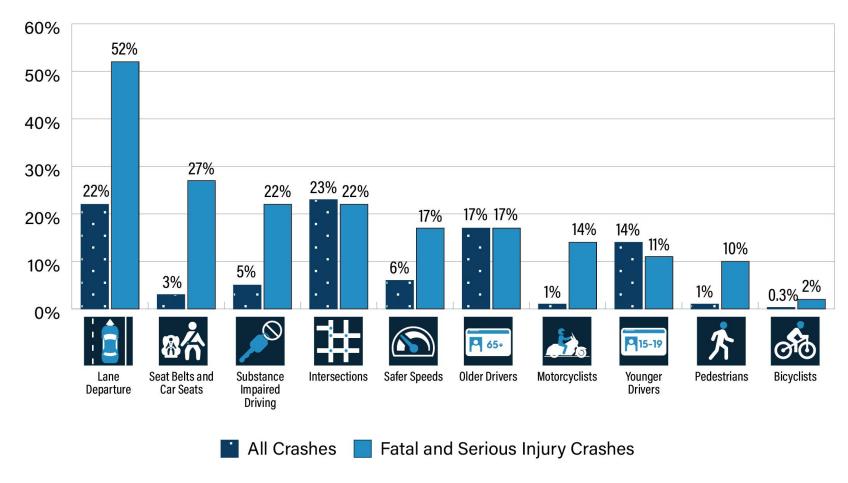
Average Annual Fatalities by Emphasis Area and Percent Change in the Average Annual Fatalities

2020-2024

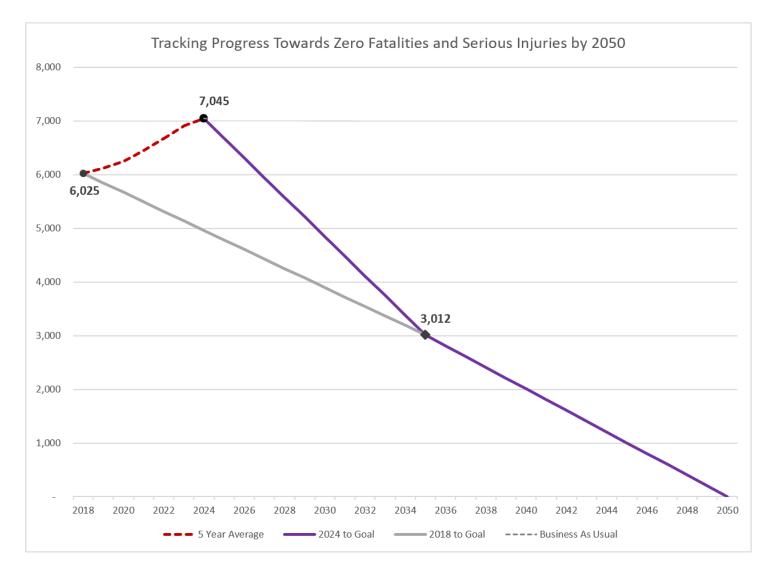


Proportion of Crashes by Emphasis Area

2018-2024



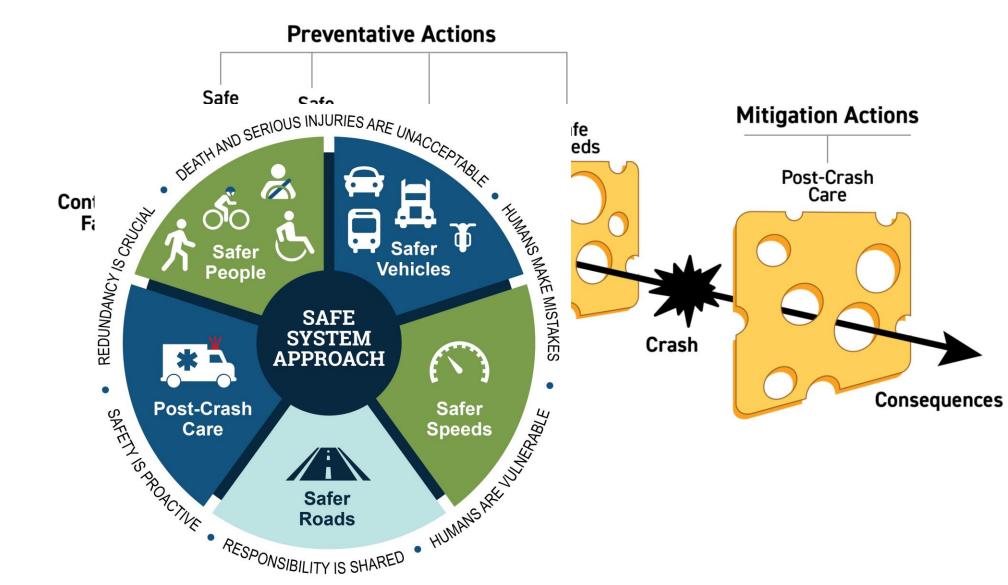
The ratio of the fatalities and serious injuries to total crashes, representing the severity of crashes by emphasis area. Source: NC Crash Database as of April 2024 (2017 to 2023).



The estimated number of lives saved every year to achieve the goal of reducing the fatalities and serious injuries by half by 2035 and moving towards zero by 2025. The graph illustrates the discrepancy between the goal based on the 2019 Update and the 2024 Update.

Source: NC Crash Database as of April 2025

Safe System Approach



SHSP Implementation and Monitoring

Purpose and Overview

Conduct an initial assessment of progress to-date on SHSP strategies and supporting actions

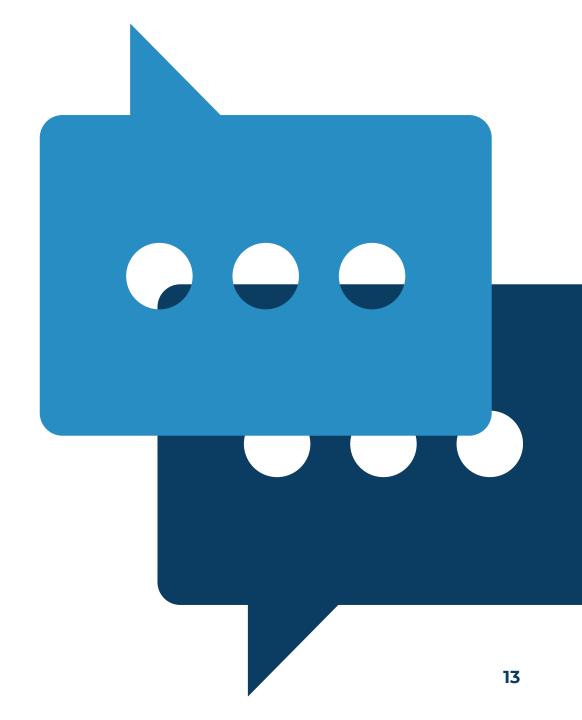
Establish a recurring tracking mechanism

Meet with safety stakeholder leaders to broaden awareness of strategies and supporting actions

Engage with safety stakeholders to advance strategies and supporting actions

Interviews

- AARP
- Atrium Health
- Department of Transportation
- Division of Public Health
- Governor's Highway Safety Program
- NCSU Institute for Transportation Research and Education
- Traffic Records Coordinating Committee
- UNC Highway Safety Research Center
- Vision Zero





Process





Status



2024 NCDOT SHSP & Action Plan Launch



Activities to Date

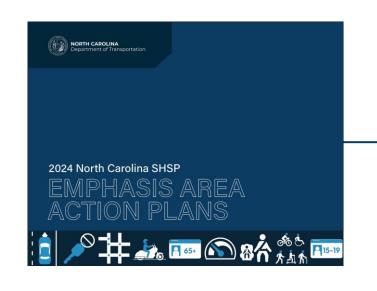
Planned Activities



Emphasis Area: Substance Impaired Driving

STRATEGY	ACTIONS	REPORTED PROGRESS TO DATE	PLANNED PROGRESS
Work with the North Carolina	1.1 Partner with military bases in North Carolina and provide educational materials	~	
GHSP to Educate the Public on	on the risks of impaired driving.	Y	
the Risks of Impaired Driving	1.2 Partner with cities/towns within North Carolina who have a Sip and Stroll		
	community (i.e., allow pedestrians to walk with alcohol within a boundary) and		
	distribute educational material on impairment and planning for safe transportation.		
	1.3 Collaborate with NHTSA and disseminate materials they have available on the effects of "buzzed" driving.	✓	✓
	1.4 Partner with cities/towns within North Carolina with a Sip and Stroll or Main		
	Street community and encourage a proactive review of the environment, using		. /
	methods such as a road safety audit, to identify potential safety concerns or opportunities to improve safety before the concept is implemented.		•
Increase Training for Prosecutors	2.1 Provide education to prosecutors and law enforcement officers on the medical		
and Law Enforcement Officers on	effects of substance use disorder and alcohol use disorder.	✓	
the Medical Effects of	2.2 Continue programs that provide law enforcement training on impairment.	~	~
SubstanceUse Disorder and	2.3 Train local hospital staff and primary doctors to fill out and suggest a referral with		
Alcohol Use Disorder	the North Carolina Crash Report Form DMV-349 to a more formal behavioral health assessment.		
Increase the Number of Drug	3.1 Updated basic law enforcement training to include standardized field sobriety		
Recognition Experts (DREs)	testing.		
across the State	3.2 Increase the number of Drug Recognition Experts (DREs) in rural areas across North Carolina.	~	~
	3.3 Expand the advanced roadside impaired driving enforcement (ARIDE) training to focus on all types of impairment, not solely alcohol.	~	
Strengthen Intervention Policies	4.1 Provide support for ignition interlock for any DWI conviction.	~	~
to Reduce Recidivism	4.2 Expand screening and intervention services to identify current at-risk drivers in hospitals to reduce recidivism.		~
	4.3 Include the blood alcohol concentration and substance use data in the North Carolina trauma database.		
Research Lowering BAC Levels	5.1 Study other states (e.g., Utah) or other countries that have lowered the BAC and		
for Driving in North Carolina	compare their crash rates.		
J	5.2 Work with NCDMV, the Administrative Office of the Courts, and other agencies that are potentially impacted by BAC change to gather input and work together on		
	potential changes.		

Overall Results



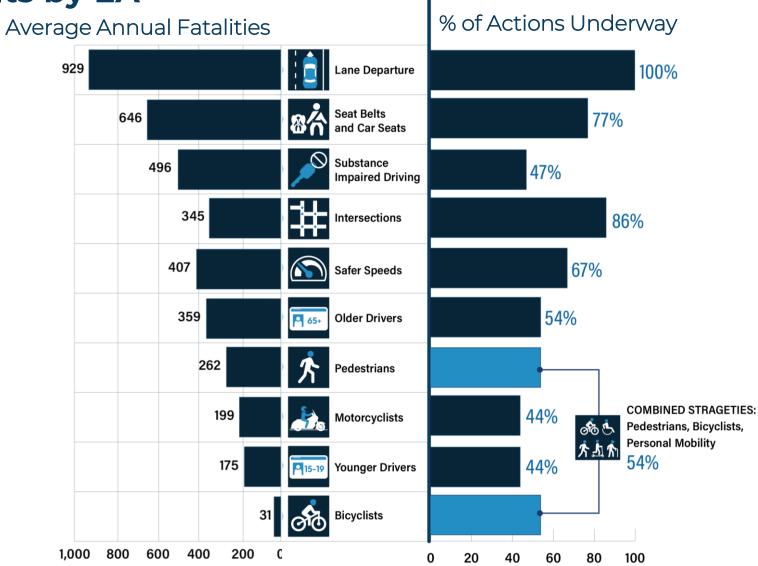
36Strategies

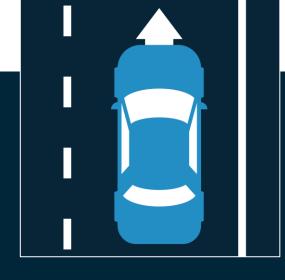
123
Supporting
Actions

78
Supporting
Actions
Underway (63%)

79
Supporting
Actions with
Planned
Activities (64%)

Overall Results by EA

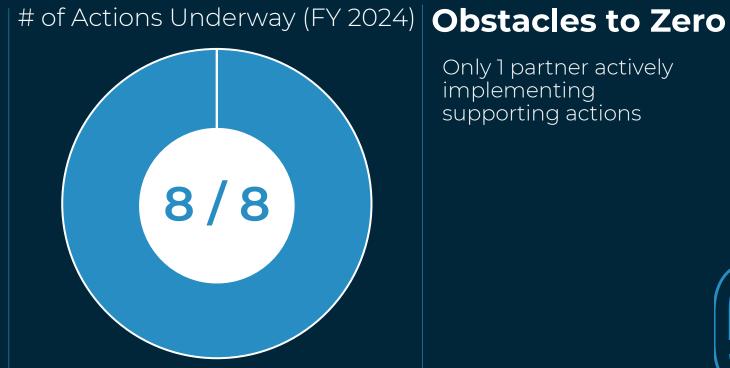




Lane Departure

52% of Fatalities and Serious Injuries





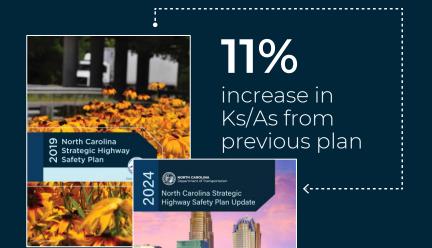
Only 1 partner actively implementing supporting actions

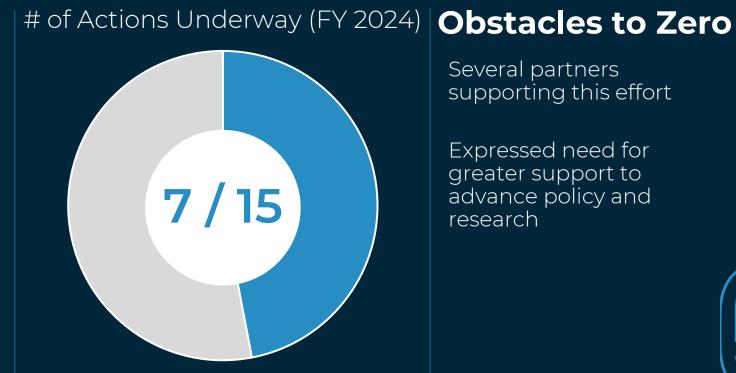




Substance Impaired

22% of Fatalities and Serious Injuries





Several partners supporting this effort

Expressed need for greater support to advance policy and research

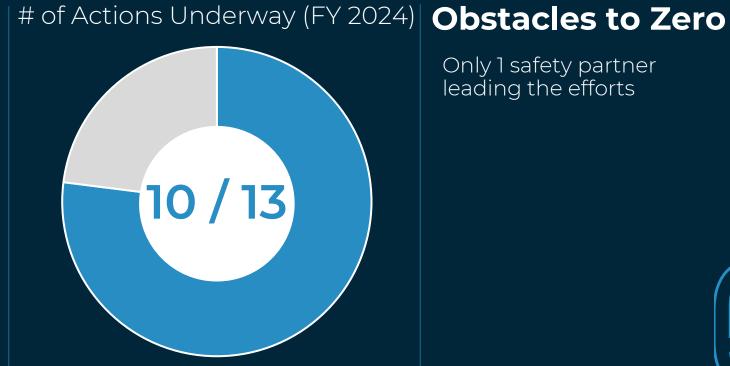




Car Seats and Seat Belts

27% of Fatalities and Serious Injuries





Only 1 safety partner leading the efforts



Discussion

Purpose and Overview

Conduct an initial assessment of progress to-date on SHSP strategies and supporting actions

Establish a recurring tracking mechanism

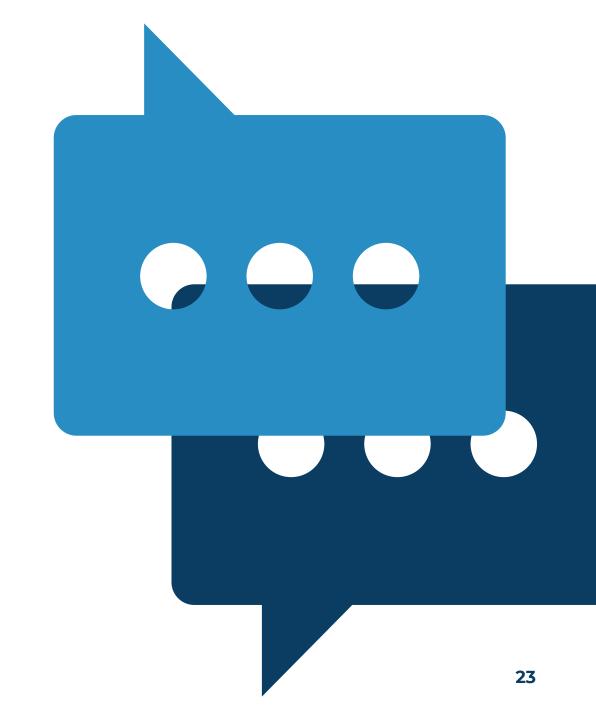
Meet with safety stakeholder leaders to broaden awareness of strategies and supporting actions

Engage with safety stakeholders to advance strategies and supporting actions

When can a Working Group be helpful?

Potential Criteria

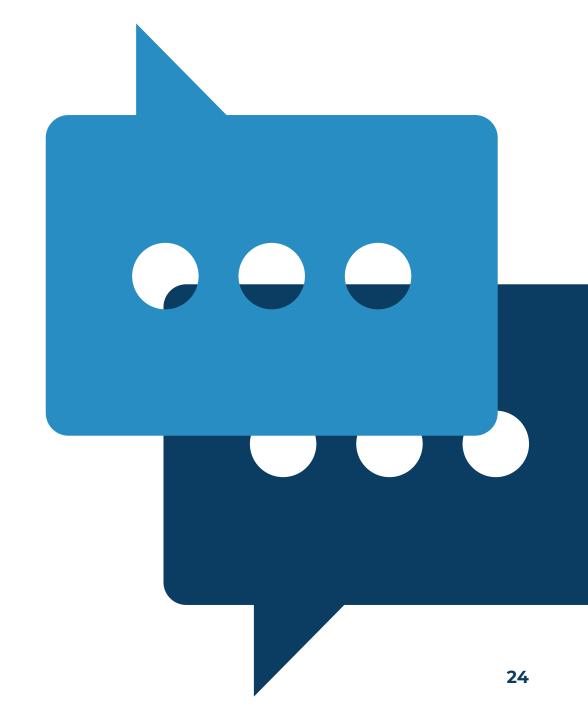
- Fill the Gap in Knowledge: There is no clear 'owner' of the strategy
- Broaden Partnerships: There is only one clear owner advancing implementation
- Strategy Refresh: The needs/challenges have changed



What is a successful Working Group structure?

Potential Structures

- Overarching themes
- Specific strategies
- Emphasis Area



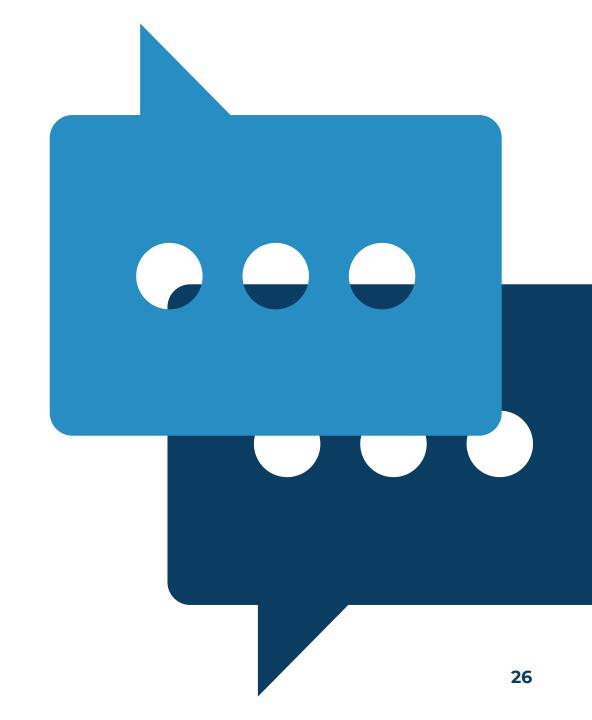
Potential 2025 – 2026 Themes

- Policy and Legislation
- Data Improvements
- Increased Awareness
- Local Implementation

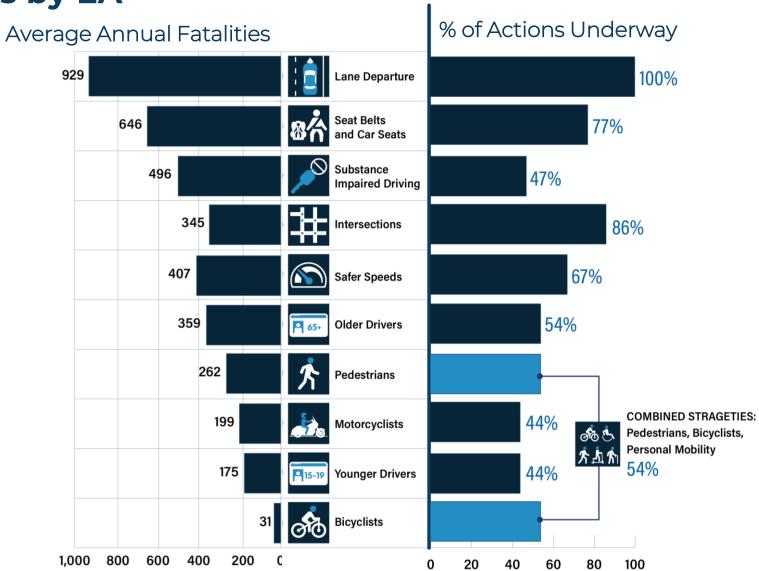
How much ownership does the ECHS want over the Working Groups?

Potential Options

- Set the broad priorities and allow the Working Groups to select the actions?
- Set the priorities and decide the specific actions and activities?
- Allow the stakeholders to determine the priorities and actions/activities?
- Active involvement in the Working Groups?

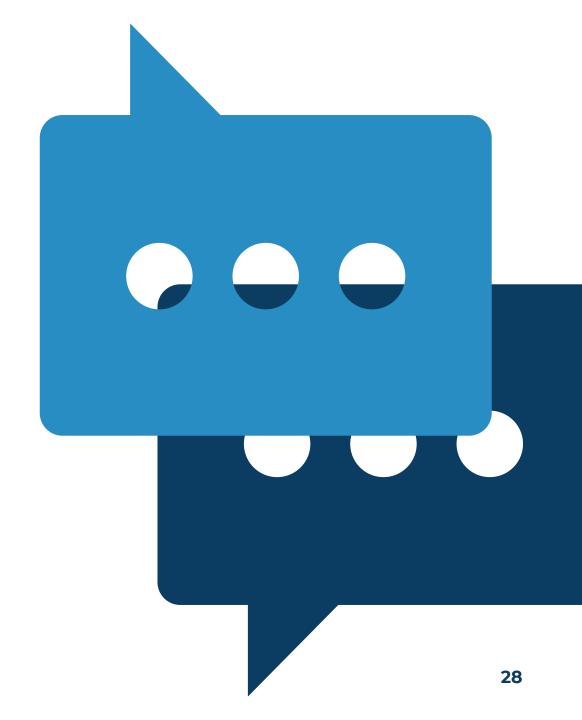


Overall Results by EA



Are there new or emerging issues to consider?

Other safety partners to connect with?



Next Steps

SHSP Virtual Workshop Collect additional progress updates

Develop Year 1 Annual Report